



**For immediate release
August 17, 2005**

APL, New Zealand's filtration experts and the official distributor of the *FilterMAG*[™] product line, are proud to announce the launch of *FilterMAG*[™] New Zealand's website as well as two new additions to the *FilterMAG*[™] family – the TM180 and the DM101.

Please visit www.filtermag.co.nz for more information on the technology behind *FilterMAG*[™], how to choose the right model for your vehicle as well as cutaway photos of filters after using *FilterMAG*[™] (you won't believe your eyes!). Make sure to visit the site often for updates and the latest news on this exciting product line.

The TM180 joins the larger TM360 as the best protection for your automatic transmission. It is designed to attract the steel particles that pass thru the internal filter and continue to circulate in the transmission oil.

The DM101, on the other hand, has been specially designed to magnetically attract and hold the millions of steel particles generated by the gears in the differential.

The *FilterMAG*[™] finishes the job your filter started!

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